



Mom Prom is a fundraiser for CAP Services' Family Crisis Center (FCC).

Although it is called the Mom Prom, this event is open to anyone ages 21 and over.

We would love to have you as a sponsor for this momentous event supporting a great cause.

Event Details

Date: Saturday, April 5, 2025

Location: Crystal Falls – 1500 Handschke Dr.,
New London, WI

Time: 5pm – midnight

Cost: \$50 per person (including meal)

Ages: 21+

Estimated attendance: 300

Registration opens January 6, 2025

There will be music, dancing, a cash bar,
raffle baskets, and photo opportunities.

The Family Crisis Center supports victims of sexual assault and domestic violence, and youth in crisis and their families, through a host of free and confidential programs.

Now more than ever the Family Crisis Center needs the support of our community. Federal and state grants have been heavily cut, putting services on the verge of elimination. We believe all victims and their families deserve a safe, violence-free place to heal. Your support is a commitment to help victims live free of violence.

Food Sponsor \$5,000

As a food sponsor, you will receive all the benefits of the Coral Reef sponsorship, plus an additional 2 tickets to the event (4 total tickets). Your organization's name will be displayed at each table and throughout the venue, listed in the event program, and will be announced throughout the evening.

Entertainment Sponsor \$3,000

As an entertainment sponsor, you will receive all the benefits of the Coral Reef sponsorship, plus 2 additional tickets (4 total tickets). Your organization's name will be displayed by the DJ, listed on the event program, and announced throughout the evening.

Event Hosted by:



We are also seeking **raffle basket and door prize sponsors**. Raffle basket (\$40+ value) and door prize sponsors will be recognized in event program and announced when rewarding prize. See back for additional sponsorships.

SPONSORSHIP LEVELS

	Sea Shell Sponsor \$100	Starfish Sponsor \$500	Mermaid Sponsor \$1,000	Coral Reef Sponsor \$2,000
Pre-Event Benefits	One Event	One Event	All Events	All Events
Social media promotion (tagged) Facebook, Instagram, LinkedIn	✓	✓	✓	✓
Event marketing flyer/poster If received prior to January 30, 2025	Text	Text	Logo	Logo
Website event (linked)	Text	Text	Logo	Logo
Event email blasts	Text	Text	Logo	Logo
Press release	✓	✓	✓	✓
Sponsorship announcement on social media (tagged)		✓	✓	✓
Paid event social media ads				✓
Premier logo placement				✓
At Event Benefits				
Event program	Text	Text	Logo	Logo
Verbal recognition			✓	✓
Event tickets				2
Provide swag to attendees (optional)	✓	✓	✓	✓
Staff volunteer at event (optional)	✓	✓	✓	✓

Yes! We would love to support Mom Prom & CAP's Family Crisis Center!

- Sea Shell Sponsor \$100+
- Starfish Sponsor \$500+
- Mermaid Sponsor \$1,000
- Coral Reef Sponsor \$2,000
- Entertainment Sponsor \$3,000
- Food Sponsor \$5,000
- Raffle Basket (\$40+ value) or Door Prize

Contact Information

Name _____

Company _____

Address _____

City, State, Zip _____

Phone _____

Email _____

Complete & return by mail/email to: CAP Services | Attn: Mom Prom | 2900 Hoover Rd, Suite A | Stevens Point, WI 54481
 or email Audelina at asanchez@capmail.org. Questions? Contact Audelina at 715-258-9575 / asanchez@capmail.org or
 Scott at 715-318-8896 / snorder@capmail.org.