



2024 EVENTS

Event sponsorships offer a way for you to support CAP Services' mission while highlighting your brand. Proceeds of your sponsorship will help fund our programs and create opportunities for people to achieve safety and economic mobility.

Interested in sponsoring CAP events?

Please complete and return form on back by **March 1, 2024**.

Contact Scott Norder at 715-318-8896 or snorder@capmail.org with questions or if interested in a customized sponsorship.



Take A Ride

May 11

Based at Central Waters Brewing Company in Amherst, participants choose between loops of 10, 30, and 50 miles in the local area. Paid registrants will receive water/snack comfort stops, Central Waters beverage chip, and a Take a Ride t-shirt.



Hmong Week

May 16-18

CAP Services' Hmong Family Strengthening and Hmong UPLIFT programs, along with other community partners, present 3 days of events to celebrate Hmong culture in Marathon, Portage, and Wood counties.



Make Miracles Happen Golf Outing

June 6

The 20th annual Make Miracles Happen Golf Outing will be held at Crystal Springs Golf Course in Seymour. Proceeds from this event sustain the work of our Community 2000 program which provides families in rural northern Outagamie County with essential services such as food, personal care items, clothing, and more.



Summer Brat Fry

Summer 2024

A summer staple in Wisconsin! We'll host a traditional brat fry at our Corporate Headquarters in Stevens Point to raise awareness and general funding for our programs.



Trivia Unplugged Wautoma Oct. 19 / Appleton Nov. 2

Teams of 10 players answer media trivia questions without the aid of any notes, books, or electronic devices. Proceeds from these events support our work in the Fox Cities, including our Skills Enhancement and Community Resource programs, and our Domestic Abuse Outreach Office in Waushara County.

SPONSORSHIP LEVELS

	Event Sponsor \$500	Premier Event Sponsor \$1,500	Advocate Sponsor \$2,500	Champion Sponsor \$5,000
Pre-Event Benefits	One Event	One Event	All Events	All Events
Social media promotion (tagged) Facebook, Instagram, LinkedIn	✓	✓	✓	✓
Event flyer/poster	Text	Logo	Logo	Logo
Website event (linked)	Text	Logo	Logo	Logo
Event email blasts	Text	Logo	Logo	Logo
Press release	✓	✓	✓	✓
Sponsorship announcement on social media (tagged)		✓	✓	✓
Paid event social media ads		✓		✓
Premier logo placement		✓		✓
At Event Benefits				
Event media poster/flyer/presentation	Text	Logo	Logo	Logo
Provide swag to attendees (optional)	✓	✓	✓	✓
Staff volunteer at event (optional)	✓	✓	✓	✓
Verbal recognition		✓		✓

Yes! We would love to support CAP Services' Events!

- Event Sponsor \$500+
List Event _____
- Premier Event Sponsor \$1,500+
List Event _____
- Advocate Sponsor \$2,500+
- Champion Sponsor \$5,000+
- Other - please contact us for additional sponsorship opportunities or customized levels.

Contact Information

Name _____
 Company _____
 Address _____
 City, State, Zip _____
 Phone _____
 Email _____

Complete and return by mail or email to: CAP Services | 2900 Hoover Rd, Suite A | Stevens Point, WI 54481
 or email Scott Norder at snorder@capmail.org. Email or call Scott at 715-318-8896 with questions.