



*Transforming People  
and Communities*



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## Giving Tuesday is right around the corner!

With the colder weather setting in, the holiday season is knocking at the door. For nonprofits such as CAP, Giving Tuesday is an important day to bring awareness to our organization and to raise funds for the following year. This year, CAP is hoping to raise \$5,000 on November 30 for Giving Tuesday and will be sharing stories of hope from our staff, board, and volunteers.

Like CAP's Facebook page at [facebook.com/CAPServices](https://facebook.com/CAPServices). Then watch our social media and emails to get more updates.



## CAP Offers Housing, Utilities, and Emergency Needs Assistance

CAP Services continues to administer grant programs to those whose income or resources have been impacted due to the COVID-19 health emergency to ensure community members can maintain housing for their families and meet other needs during this difficult time. Many households are still being impacted by the pandemic. According to the Rent Debt Dashboard, 972 households in Portage County, 175 in Waushara County, 118 in Marquette County, 611 in Waupaca County, and 2,223 in Outagamie County are estimated to be behind on rent alone as of September.

CAP offers three programs:

### WERA (Wisconsin Emergency Rental Assistance)

- Income eligibility is at or below 80% county median income (CMI)
- Rental, utility, water, and internet assistance
- Portage, Waushara, Marquette, Waupaca, and Outagamie counties

As of September, CAP has assisted 837 households with \$3,249,901 in assistance in partnership with the State of Wisconsin, Energy Services, and WISCAP.

### CDBG-CV Homeowner Assistance

- Income eligibility is at or below 80% county median income (CMI)
- Mortgage and utility assistance
- Portage, Waushara, Marquette, and Waupaca counties

As of September, CAP has distributed 25 households with over \$58,655 in assistance in partnership with the State of Wisconsin and the City of Waupaca. Our partner, LEAVEN, provides mortgage assistance in Outagamie County.

### Emergency Grants

- Income eligibility is at or below 125% of federal poverty level
- Other financial needs up to \$500 due to cover expenses impacted by COVID-19.
- Portage, Waushara, Marquette, Waupaca, and Outagamie counties

As of September, CAP has assisted 27 households with emergency grants totaling \$13,050 through CSBG CARES Act funding.

Applications for all COVID financial assistance programs can be found on CAP's website at [capservices.org/covid](https://capservices.org/covid).



## Events Updates

### Increased Funding for Skills

#### The Skills Enhancement Program gained increased funding for students

Community members who are working in low-wage jobs can get more support this fall when they pursue education and training.

CAP's Skills Enhancement Program is a locally designed workforce development program that helps community members with low incomes obtain the skills they need to compete for employment with higher wages, employer-sponsored benefits, and opportunities for advancement. The program provides clients who are pursuing training/education on a part-time basis with financial assistance for tuition, books, and training-related transportation and child care costs that participants could not otherwise afford.

However, reimbursement rates have not kept pace with actual costs. In order to better meet client needs, CAP leaders have approved increased funding for financial assistance starting this fall. By providing more financial assistance for the direct and indirect costs of education, CAP can eliminate more barriers to clients' successful completion of their training programs. Students who need to travel to a campus further than 10 miles from their home will now receive mileage reimbursement more reflective of the actual fuel cost. In addition, the increased financial assistance will keep pace with the rising costs of tuition and books in recent years.

CAP expects to see a positive impact on client recruitment and retention from the increased funding. The available assistance will now cover more of the students' training-related costs. Current participants will have increased capacity to move toward their goals without the disruption of past due balances or tuition amounts that were unaffordable even after CAP's funding was applied for the semester.

Visit our website, [capservices.org/skills](https://capservices.org/skills), to learn more about the program and to fill out the screening form to see if you qualify.

CAP Services made the decision to cancel the Trivia Unplugged events in Wautoma and Appleton along with our Community Speaker presentation that was to be held this fall. Due to the current national and state COVID-19 recommendations, our Trivia host and CAP jointly agreed it would not be in the best interest to host an event where community members would gather in close proximity in an enclosed space. CAP has been working tirelessly through the public health pandemic to take action to safeguard our community and staff. The virtual program cancellation is a result of unforeseen circumstances with the speaker.

CAP was able to host the Purple Ribbon Walk on October 4 and the 3rd Annual Silent Walk on October 14. Both of these outdoor events were to bring awareness of Domestic Violence and honor 2020 victims.

If you want to learn more about these events and to view photos, you can do [so here](#).



### WISCAP honors CAP's partnership with Central Rivers Farmshed

Central Rivers Farmshed was recently recognized by the Wisconsin Community Action Program Association, the state association of community action agencies, for their partnership with CAP Services to provide the Sib Pab (Helping Hands) meal program.

CAP worked with two local Hmong restaurants, Mama Mai's Noodle Café and Point Market & Vietnamese Restaurant, to provide two meals per week to 50 individuals for eight weeks.

Since then, Farmshed has maintained meal preparation and taken on Sib Pab as part of its own ongoing programming. With additional support from the Portage County COVID-19 Relief Fund, Hmong UPLIFT contracted with Farmshed for an additional nine weeks of service (900 meals) for Hmong elders and individuals with disabilities.

We can't thank Farmshed enough for its partnership and its dedication to our Hmong community.





## PORTAGE COUNTY

### Administrative Office

2900 Hoover Road  
Stevens Point, WI 54481  
(715) 343-7500

### Program Office

1608 West River Drive  
Stevens Point, WI 54481  
(715) 343-7100

## MARQUETTE COUNTY

### Early Learning Center

222 North Franklin Street  
Oxford, WI 53952  
(608) 296-2141

## OUTAGAMIE COUNTY

### Program Office

821 East 1st Avenue, Suite 3  
Appleton, WI 54911  
(920) 968-6365

## WAUPACA COUNTY

### Program Office

101 Tower Road  
Waupaca, WI 54981  
(715) 258-9575

## WAUSHARA COUNTY

### CAPsell Center

205 East Main Street  
Wautoma, WI 54982  
(920) 787-3949

[capservices.org](http://capservices.org)

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## Fox Cities Entrepreneurship Grant has been awarded

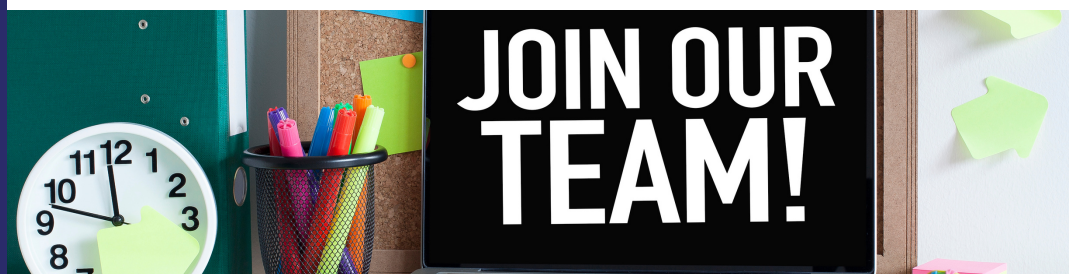
**In partnership with Mid-Day Women's Alliance, we have awarded a grant to a female business owner in the Fox Cities**

The Fox Cities Entrepreneurship Grant is a collaborative effort between CAP Services and Mid-Day Women's Alliance (MDWA) to provide one female business owner in the Fox Cities with a \$2,000 grant and over \$2,500 in business coaching services and networking opportunities each year.

In August, Cassie Mathis, owner of Baby Bear Cranial Clinic received the 2021 Fox Cities Women's Entrepreneurship Grant. Baby Bear Cranial Clinic is a specialized orthotic clinic focusing its efforts on Cranial Remolding Helmets for babies who have flat spots on their heads, medically referred to as Plagiocephaly or Brachycephaly. The business is dedicated to the education, prevention, and treatment of these cranial deformities and has the knowledge and resources to make sure you feel confident that your baby is well taken care of.

By receiving the Fox Cities Women's Entrepreneurship Grant, Mathis will be paired with a local Business Coaching Team who will offer monthly consulting at no charge. They will also receive the following at no charge: a one-year membership to Mid-Day Women's Alliance (MDWA), quarterly Women in Leadership Development workshops, and a ticket to the annual FUSION women's leadership program and networking event. Mathis will also benefit from countless networking opportunities that will help her build relationships that will help support business growth.

Baby Bear Cranial Clinic will also enroll in CAP Services' Business Development Program and work with staff to develop and/or enhance their business plan.



## CAP Services is hiring!

The overall workforce is experiencing a labor shortage, and CAP Services is no different. CAP is hiring for a variety of positions throughout our community. We especially have a shortage of people working in our Head Start programs.

CAP Services offers paid time off, holidays, a 6% 401K match, life insurance, access to health, dental, vision, and disability insurance.

If you know someone who would be a great fit for CAP, please send them to [capservices.org/jobs](http://capservices.org/jobs), and please share with your network about our job openings.