

Mid-day Women's Alliance and CAP Services Inc. 4th Annual Fox Cities' Women Entrepreneurship Grant Program Application

Application Deadline: Completed and signed applications must be delivered to CAP Services Inc. by midnight Wednesday June 30, 2021. Email or fax applications to Kitty Johnson – E: kjohnson@capmail.org or F: 920-832-9566.

To learn more about our organizations: capservices.org / middaywomen.org

Personal Information

Applicant Name _____ Title _____
First Name Last Name (i.e. Owner, President)

Home Address _____
Street Address City State Zip County

Email _____

Phone _____ Permission to Text? Yes/No

Business Organization Type? Incorporated Limited Liability Company (LLC)
 Partnership Sole Proprietorship Not for Profit

Ownership Information:

	Name (First, Middle Initial, Last)	Phone #	Ownership %
1.			
2.			
3.			
4.			
5.			
All Others:			
			100%

Business Information

Business Name _____

Business Address _____ Select County
Street Address City State Zip County

Email _____ Website _____ Phone _____

Number of Yrs. this Business in Operation _____ Yrs. of Experience in this type of Business _____

Business Overview:

1. Describe your business and the product or service you offer, as well as why you started it.

2. Describe your target market (customers, geographic area, and industry).

3. Explain who your competition is.

4. What sets your business apart from others in your market? What makes it different?

5. What is your background/experience in operating this type of business?

6. How has your business been impacted by COVID-19? Did you apply for federal, state, or local resources? Why or why not?

7. Describe why you need this grant and how you will use it to help improve your business.

8. If you are selected as our grant recipient, what benefits are you hoping to gain from Mid-Day Women's Alliance and CAP Services, Inc.?

Signature: (required)

- The business applicant assures that the representations made in this application, including all exhibits and attachments, are true and correct to the best of the applicant's knowledge. Information submitted will be kept confidential with CAP Services Inc., Mid-Day Women's Alliance and judges of the contest.
- The applicant understands that the purpose and timing of funds granted through this program will be decided by consensus of the business coaching team and the awardee.
- The grantee will be required to enroll in business assistance services with CAP Services Inc. or other partner agency immediately upon notification of being selected and agrees to adhere to recommendations and activities to develop or complete their business plan.
- The grantee agrees to be a monthly active participant in business mentoring with CAP Services Inc. and Mid-Day Women's Alliance for 12 months including a follow-up visit to the business within 12 months of receiving the award.
- The grantee agrees to be an active participant in Mid-Day Women's Alliance mentoring, training, and networking events for 1 year. Membership costs plus all costs of attendance are covered as part of this grant (value: \$300+).
- A Members' Choice Award Recipient will be selected from among the finalists at the Mid-Day Women's Alliance meeting on Wednesday, August 18 11:30-1:00. The Members' Choice award recipient will be granted a free 1-year membership to Mid-Day Women's Alliance (value \$120) and agrees to be an active participant in Mid-Day Women's Alliance.
- Applications will be reviewed by a panel of judges who will choose candidates for the final round. If chosen, finalists must be available on Thursday, July 22, 2021 from 1pm until 5pm for the final interview and must be available on Wednesday, August 18, 2021 from 11:30am until 1pm for the May Mid-Day Women's Alliance Members' Meeting, Members' Choice Award, and Networking.

Signature

Date