

Announce:

3rd Annual Fox Cities Women's Entrepreneurship Grant Program

To help support women entrepreneurs and small business owners in the Appleton area, Mid-Day Women's Alliance (MDWA) in collaboration with CAP Services Inc., is pleased to announce the third year of the Fox Cities Women's Entrepreneurship Grant Program (FCWEGP).

This program, through a competitive application process, will provide one local female business owner with a \$2000 grant and over \$2500 in business coaching services and networking opportunities each year. New or existing businesses seeking to grow are encouraged to apply, although multi-level marketing firms and nonprofit businesses will not be considered.

Once selected the "grantee" business owner will be paired with a local Business Coaching Team who will offer monthly consulting at no charge. The grantee will also receive the following at no charge: a one-year membership to Mid-Day Women's Alliance (MDWA), all MDWA monthly lunches for the year, quarterly Women in Leadership Development workshops, and a ticket to the annual FUSION women's leadership program and networking event. The recipient will also benefit from countless networking opportunities that will help her build relationships that will help support business growth.

The grantee will be required to enroll in CAP Services' Business Development Program and will be required to develop and/or enhance their business plan. Finalists will be chosen for an in-person interview which will be conducted virtually via Zoom meeting on Thursday, July 23, 2020 from 1pm until 5pm. Finalists should also plan to attend the May MDWA members meeting from 11:30-1:00 on Wednesday, August 19, 2020 when members will choose one "Members' Choice" award recipient who will receive a one-year MDWA membership.

Deadline for the application is midnight on Tuesday, June 30, 2020. Go to middaywomen.org or capservices.org/event/fcwegp for the PDF application.

For more information contact:

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About Mid- Day Women's Alliance:

middaywomen.org

Helping women in the Fox Cities for over 25 years, MDWA is an organization that promotes equity for all women and helps them to develop their potential through: networking, advocacy, mentoring, education and skills-building.

About CAP Services Inc.:

capservices.org

CAP Services' mission is to transform people and communities to advance social and economic justice.

CAP Services, Inc. has been on the front-line of the war on poverty since 1966. CAP, a private, non-profit corporation, offers innovative and effective programs developed and maintained with input from the people being served. CAP Services provides no cost Business Coaching and low-cost lending to entrepreneurs starting a business and to businesses committed to creating jobs that will be filled by low-income individuals. CAP's Business Development staff help individuals develop their business plan and assemble a financing package, which can include gap financing from CAP Services.