



Business Growth & Readiness Grant APPLICATION

Your business must be located within Calumet, Marathon, Marquette, Outagamie, Portage, Waupaca, Waushara, or Wood Counties. You must be an existing business to be eligible for consideration.

Application Deadline: Completed and signed applications must be received by CAP Services Inc. no later than midnight Sunday, June 30, 2019. Email or fax applications to Laura West – lwest@capmail.org or (715) 343-7520

Personal Information

Applicant name: _____ Title: _____
First Name Last Name Middle Initial (i.e. Owner, President, CEO)

Home Address: _____
Street Address City State Zip County

E-mail: _____ Mobile #: _____ Permission to Text: _____

Business Information

Business Name: _____ Business Structure: _____
(Include dba if different than establish entity) (i.e. Sole Proprietor, LLC, etc.)

Business Address: _____
Street Address City State Zip County

E-mail: _____ Website: _____ Phone: _____

Date (month/year) this business was established: _____

How many years of experience does applicant have in this type of business? _____

Hours of Operation:

Days	Hours Open	Closed
Monday		<input type="checkbox"/>
Tuesday		<input type="checkbox"/>
Wednesday		<input type="checkbox"/>
Thursday		<input type="checkbox"/>
Friday		<input type="checkbox"/>
Saturday		<input type="checkbox"/>
Sunday		<input type="checkbox"/>

6. Who is your competition and how do you differ from them (currently)?

7. What area of your business would you like to improve on and why?

FINANCIAL INFORMATION:

8. Describe your current sales and revenue (sales can be measured by quantity of product sold and/or size of client base, revenue can be described as profitable, break-even or not currently profitable with an explanation)?

9. Describe why you need this grant and how it will impact your business.

10. Describe how networking and mentoring could impact your professional and personal goals..

11. If you do not win this competition, how will you proceed with your business?

SIGNATURES: (Required)

- The business applicant assures that the representations made in this application, including all exhibits and attachments, are true and correct to the best of the entity's knowledge. Information submitted will be kept confidential with CAP Services, Inc and judges of the contest.
- Applications will be reviewed by a panel of judges who will choose candidates for the final round. All finalists may be asked to provide a business/marketing plan.
- Finalists will present their business growth and readiness plans to a second panel of judges (separate from the first panel) that will choose the winning business.
- Deadline for completed entries is midnight Sunday, June 30, 2019.
- Completed entry forms should be submitted to Laura West via email at lwest@capmail.org or by mail to CAP Services, Inc, Attn: Laura West, 2900 Hoover Ave, Stevens Point, WI 54481.

Signature (Business Owner)

Date

Typed/printed name and title of above individual